



31 May 2022

TfNSW Reference: SYD22/00263/03
DPE Reference: DA 22/5178

Team Leader
Regional Assessments
Department of Planning and Environment
GPO Box 39
SYDNEY NSW 2001

Attention: Alexander Richard

Dear Sir/Madam,

Digital Advertising Signage – Darcy Street Rail Overpass, Parramatta (DA 22/5178)

Reference is made to the Department of Planning and Environment (DPE) correspondence dated 10 May 2022, regarding the abovementioned Application which was referred to Transport for NSW (TfNSW) for concurrence in accordance with Clause 3.16 of the *State Environmental Planning Policy (Industry and Employment) 2021*.

TfNSW has reviewed the submitted documents and does not support the proposed '**Northbound**' signage for the following reasons:

1. As indicated in the submitted report, this sign would be partially visible to bus drivers utilising T-way on Argyle Street. Transport Corridor Outdoor Advertising and Signage Guidelines, section 3.2.2 outlines the criteria that needs to be met in regard to line of sight. The location of this sign potentially distracts drivers travelling along Argyle Street eastbound. In addition, there is high pedestrian activities on site at this location with nearby transport hub and Westfield shopping centre.
2. There are currently 'No Right Turn' signage at TCS which Council has previously raised that are not appropriately visible to the motorists. Proposed advertising signage will create extra distractions to the motorists travelling along Church Street.
3. The sign is proposed to be located directly over the signals at Argyle Street and Church Street and has the potential to distract drivers travelling northbound on Church Street on approach to the signals.

With regard to the '**Southbound**' signage, the sign is located within the safe stopping sight distance to the existing pedestrian crossing on Darcy Street. The proponent is to discuss with Parramatta City Council regarding any potential impacts and proposed mitigation measures.

If you have any further questions, Ms Zhaleh Alamouti would be pleased to take your call on 8849 2331 or please email development.sydney@transport.nsw.gov.au. I hope this has been of assistance.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Zhaleh Alamouti', written in a cursive style.

Zhaleh Alamouti
Senior Land Use Planner